



***Your Moment of Greatness* is giving all footy clubs a chance to have their photo shown on the big screen during the 2012 Toyota AFL Finals and on Toyota AFL Grand Final Day**

For the millions of fans around the country following the 2012 Toyota AFL Finals Series, for the lucky ones present at an AFL Final, and for the players and Clubs ...September is a month like no other, a month of GREATNESS.

GREATNESS however is not exclusive to the elite, and throughout August & September in thousands of communities around Australia, local footy teams compete for their shot at GREATNESS.

The AFL is running a promotion called ***Your Moment of Greatness*** that gives all footy clubs a chance for a photo of their team winning the 2012 Premiership to be shown on the big screen during 2012 Toyota AFL Finals and Grand Final Day.

It's easy for Clubs to enter. Simply email a photo of your team celebrating their Premiership winning moment to momentofgreatness@afl.com.au or Tweet/Instagram the photo using the #MomentOfGreatness hashtag.

The first 35 entries the AFL receives via email or hashtag will receive a leather Sherrin official AFL match ball (RRP \$180) for your Club. The competition opens Friday 17th August 9am and closes Friday 28th September 5pm. The AFL reserves the right to use the image for promotional purposes like digital platforms, big screens at match, in print and Grand Final Live Site throughout the 2012 Toyota AFL Finals Series and Grand Final

For more details and T&C's head to

<http://www.afl.com.au/Finals/MomentsofGreatness/tabid/19587/Default.aspx>