

Alcohol & Sport form a powerful partnership. Most major sporting competitions promote and advertise alcohol consumption. Heavy drinking is a tradition in many sports clubs, and often alcohol is a major source of revenue. However, sporting clubs today are facing new pressures from other sports and increased responsibility for the care of their players, members and supporters.

The Good Sports Program is a free program helping sporting clubs to manage alcohol responsibly. Displaying the *Good Sports* logo sends an important message to your members and the community. It indicates that your club promotes a responsible attitude towards alcohol and provides a safe environment for players, members, families and supporters.



**Good Sports is an initiative of the
Australian Drug Foundation**
www.adf.org.au

Supporters



Australian Government
Department of Health and Ageing



Queensland
Government



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7 Short Street, Southport QLD 4215
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Good Sports gave us the way to focus on the junior membership and we thought the families would follow... and it worked. I mean it really worked... our membership literally soared!

Steve Bromhead
Forster Tuncurry RUFC



How does Good Sports work?

Good Sports works with community sporting clubs, including those who hold a liquor license and those who are sponsored by a licensed venue.

Through your dedicated *Good Sports* Project Officer, your club will be taken through the 3 levels of accreditation. At each level the club must promote their involvement in the program to their members.

Level 1 - Compliance

- adhere to liquor licence legislation
- responsible service of alcohol (RSA) training
- smoke free indoors

Level 2 - Alcohol Management

- maintain Level 1 criteria
- provide non and low-alcoholic drinks
- all bar servers RSA trained
- safe transport strategy
- provide food options
- revenue raising without emphasis on alcohol

Level 3 - Policy Development

- maintain Level 1 and Level 2 criteria
- develop an alcohol management policy



Joining *Good Sports* was the start of the 'culture change' we desperately needed. We stopped the Sunday booze tradition, the sponsorship boards now cover the boundary fence where there were none and the club's poor finances are now completely reversed.

Richard Underwood
Portarlington Demons FNC



What's in it for your club?

Clubs have found many benefits from being involved in the *Good Sports* Program including:

- enhanced family atmosphere
- increased membership and attendances
- being recognised as a community leader on alcohol management
- strengthen relationships with other community organisations
- creation of new income sources
- access to RSA training for members
- reduced problems from alcohol misuse
- reduced risk of litigation

Register now!

Register online at

www.goodsports.com.au

or for a registration form contact
goodsports@adf.org.au or

03 9278 8135.